Announcement of Growing Partnership with Mitsubishi UFJ NICOS
~ co-sponsoring of special promotional campaign for card members ~

We are pleased to inform you that Digital Post Co., Ltd. (hereinafter referred to as “Digital Post”) engaged in “hybrid mail” (next-generation digital post) services such as “LiveCard” enabling users to send physical cards or letters from a smartphone or computer, is further strengthening cooperative relations with Mitsubishi UFJ NICOS Co., Ltd. (hereinafter referred to as “Mitsubishi UFJ NICOS”), the company entrusted with the general management for settling credit-card transactions between Digital Post and its users.

Digital Post has announced that it will aim to strengthen the partnership on a marketing front by co-sponsoring a nationwide “LiveCard Campaign” to be run by Mitsubishi UFJ NICOS and targeting some 20 million card members.

Digital Post is an investment recipient company of Oak Capital (as part of Oak Capital’s “Specified Business Project Investments” initiative) as well as a subsidiary of Flight System Consulting, Inc.

Mitsubishi UFJ NICOS previously established a partnership with Flight System Consulting to collaborate on technological development. Both companies successfully co-developed a credit-card transaction system called “PaymentMeister” which Flight System Consulting has been promoting for usage with smartphones (iPhone). This system was recently introduced by Tokyu Hotels Co., Ltd. and by Nittoh Travel Co., Ltd., the latter for the settlement of China Union Pay card transactions by Chinese tourists shopping in Japan.

(For announcement in Japanese, click here)